

Matts Digital VR Mobile case

Meta Quest 2

**BAO Virtuelle User
Case**



MATTS DIGITAL
ARVR SOLUTIONS AND SERVICES



BAO
LA BOITE À OUTILS
VIRTUELLE

 **Meta**



A common goal



BAO Virtuelle collaborated with the Regional Association of Local Missions in the Pays de la Loire region to develop career discovery workshops for young people aged 18 to 25. The 'Immersive Job Discovery' workshops were born. The main objective is to provide career guidance to young individuals through immersive workshops using virtual reality (VR) technologies. These workshops aim to facilitate the virtual exploration of various professions, creating an interactive and educational experience. To provide a suitable hardware solution, BAO Virtuelle enlisted the expertise of Matts Digital.

VR Mobile Case – A Comprehensive Solution

From the development of your project...

BAO Virtuelle initiated the 'Immersive Job Discovery' project in 2021. The goal: to build a comprehensive solution (software and hardware) to use VR as a tool for career guidance and recruitment.

Faced with this challenge, BAO Virtuelle turned to Matts Digital. This collaboration proved to be natural due to the geographical proximity of the two entities and the complementarity of their offerings. While one was capable of creating the career guidance platform, the other was developing its 'Matts Digital VR Mobile Case' for all publishers wishing to distribute their solutions.

The VR Mobile Case is a mobile VR device management solution.

...until its completion.

With the successful deployment of about ten Meta Quest 2 VR Mobile Cases to date throughout the Pays de la Loire region, the workshops have generated a remarkable increase in internship demand (multiplied by 5 to 10 in certain professions).

These figures attest to the effectiveness

Comprising 4 to 6 Meta Quest 2 headsets, a tablet, a router, and a USB hub, this suitcase enables professionals to make their virtual reality solutions mobile and autonomous. Once deployed, the Meta Quest 2 VR Mobile Cases offer a realistic immersion into various professions such as masonry, healthcare assistant, versatile hospital services personnel, and self-service employee.

With VR Mobile Cases, participants virtually experience the daily professional routine by performing key tasks associated with each occupation. These workshops enhance the appeal of overlooked professions like those in healthcare and social services, breaking stereotypes and providing a more realistic perspective of these careers.

of BAO Virtuelle's software with Matts Digital's VR Mobile Cases and Meta headsets in assisting young individuals with career guidance, providing an immersive and educational experience that fosters a deep understanding of the presented professions.



«Following a connection facilitated by the France Immersive Learning association, the collaboration with Matts Digital unfolded very naturally. We were able to precisely tailor Matts Digital's VR Mobile Case offering to our specific needs. This enabled us to deliver the most fitting product to our client. A highly professional after-sales service ensures the longevity of this collaboration.»

Arnaud BERTRAND
BAO Virtuelle's Manager



Source de l'image : BAO Virtuelle



Founded in 2015, BAO Virtuelle focuses on creating interactive 3D virtual environments. The company emphasizes the enhancement of 3D models, as well as the ease of access and use of VR and AR in all their forms. With a cross-disciplinary approach, BAO Virtuelle offers diverse services, including video content development, immersive environment creation, while advising clients on emerging technological challenges. Initially in the industrial sector, BAO Virtuelle has expanded its reach to sectors such as construction, events, training, product showcasing, and healthcare. BAO Virtuelle's primary mission is to provide hardware and software solutions to professionals, guiding them in their pursuit of innovation.

To learn more about BAO Virtuelle, visit their website: www.baovirtuelle.com



Matts Digital is a value-added distributor specializing in Virtual Reality (VR) and Augmented Reality (AR) solutions. We offer a comprehensive range of headsets, peripherals, accessories, hygiene products, and unique professional services in this field. Our significant industrial and logistical capacity allows our clients to confidently consider the large-scale deployment of their ARVR projects, both in France and internationally.

To learn more about Matts Digital, visit their website: www.matts-digital.fr

