

# Why collaborate with Matts Digital

WIPON's user case



# A VR training solution



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**WIPON, publisher and producer of audiovisual content since 2001, has collaborated with the Institut Régional du Travail Social des Hauts-de-France (IRTS HdF) to develop interactive and immersive solutions aimed at training Social Workers through immersive content enabling the trainer to be fully integrated into an everyday scene. One of the objectives of the training is also to detect the signs and clues disseminated in the training tools in order to reproduce a professional experience close to the real thing. To meet IRTS HdF's needs in terms of hardware and logistical solutions, WIPON chose to partner with Matts Digital.**

# New technologies at the service of training

## From the development of your project...

WIPON began its project in partnership with IRTS in 2022, with the simple aim of building a complete solution, both software and hardware, to use VR as a medium for training Social Workers.

Once this choice had been made, Matts Digital played a supporting role in facilitating the development of WIPON's solution, putting them in direct contact with Meta and providing advice and follow-up.

To meet the demand for hardware, WIPON turned to Matts Digital.

The collaboration was a natural fit, given the complementary nature of the two companies.

On the one hand, WIPON creates the training software solution; on the other, Matts Digital provides the hardware solution, and together they work with customers to find the headset best suited to their project requirements.

Thanks to this solution, Wipon was able to develop 6 serious games modules and 6 immersive and interactive training modules for IRTS centers.

The latter will be used to train people with autistic disorders, for example, and to prepare IRTS trainers to act in specific situations, with disabled people for example.

After exploring several options, WIPON's choice was Meta Quest 2.

These interactive video sequences will teach how to detect clues and act accordingly.

## ... to its conclusion.

Implementation of the solutions is still in progress, but 12 IRTS centers have already been equipped with more than 168 helmets.

An innovative global solution enables apprentices to become active players in their training by facilitating learning, simulating real-life situations without risk, and personalizing the pace of knowledge acquisition.



«Virtual reality immerses learners in immersive, interactive experiences at their own pace and without risk.»

Marc-Antoine REDIEN  
CEO, Director and Content Producer; WIPON

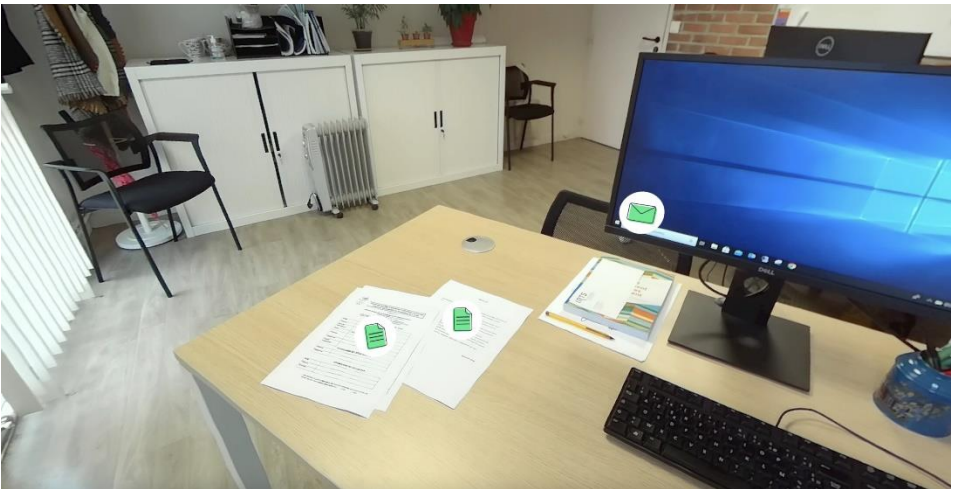


Image source: WIPON



WIPON, founded in 2001, is first and foremost a producer of audiovisual content, with considerable expertise in 3D. The company has two main activities. On the one hand, communication and advertising, with spots for Flunch or Schoko-Bons, for example, and short programs in partnership with TF1 and M6 for Transavia or Amundi. On the other, the company develops AR and VR content for training. This represented 20% of the business five years ago, and is set to account for 70% by 2024..

To find out more about WIPON, visit our website: [www.wipon.fr](http://www.wipon.fr)



Matts Digital is a value-added distributor specializing in Virtual Reality (VR) and Augmented Reality (AR) solutions. We offer a complete range of headsets, peripherals, accessories and hygiene products, as well as unique professional services in this field. Our significant industrial and logistics capacity enables our customers to plan the deployment of their ARVR projects on a large scale, both in France and abroad.

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